



25
years of
community

1824
individual
members

2650
LinkedIn
audience

BECOME A COMMUNITY SPONSOR

PREMIER LARGE BUSINESS (\$18k)

- One year membership to DaytonDefense
- Two page article in the annual DaytonDefense publication (subject to approval)
- 2 page, full color marketing advertisement in the annual DaytonDefense publication
- Top billing as a **Premier Sponsor**
- Corporate recognition on the DaytonDefense website
- Corporate recognition on all DaytonDefense emails related to DaytonDefense (when allowable)
- Logo displayed at all virtual events (when allowable)
- Your logo on a a 3' vertical backlit DaytonDefense advertisement on both concourses at the Dayton International Airport
- Company named on three radio station websites
- Logo on banners displayed at in-person DaytonDefense luncheons and workshops throughout the year*
- Five admissions/registrations for each 2021 Dayton-Defense Dialogue Series events (registrants must meet security requirements)*

PREMIER SMALL BUSINESS (\$7k)

- One year membership to DaytonDefense
- Top billing as a **Premier Sponsor**
- Corporate recognition on the DaytonDefense website
- Corporate recognition on all DaytonDefense emails related to DaytonDefense (when allowable)
- Logo displayed at all virtual events (when allowable)
- Your logo on a a 3' vertical backlit DaytonDefense advertisement on both concourses at the Dayton International Airport
- Company named on three radio station websites featuring DaytonDefense
- Logo on banners displayed at in-person DaytonDefense luncheons and workshops throughout the year*
- Three admissions/registrations for each 2021 Dayton-Defense Dialogue Series events (registrants must meet security requirements)*

WANT MORE INFO?

communications@daytondefense.org

By sponsoring DaytonDefense as either a Community or Event sponsor, you enable us to bring together premier industry events that are well-attended by key area and Air Force leadership. As a volunteer organization, we rely on your support to make these events reality. Thank you!

BECOME A VIRTUAL EVENT SPONSOR

VIRTUAL EVENT HOST PACKAGE (\$4500)

New in 2021! As a sponsor of all of DaytonDefense's virtual events, you're designated as the virtual event **host**.

- Sponsorship of all virtual events, where government allows. Sponsor logo prominently incorporated into each introduction
- Ability to introduce the panelist(s) or provide a 60 second or less video that will be played at the beginning of session, for three sessions of choice (pending availability)
- Ability to have sponsor representative as panelist in a session (pending availability and topics)
- Logo recognition throughout event webpage(s)
- Logo recognition included on all virtual event promotional emails



PLATINUM VIRTUAL EVENT SPONSOR (\$1500)

- Ability to introduce the panelist(s) or provide a 60 second or less video that will be played at the beginning of session of choosing (pending availability)
- Logo incorporated into intro
- Ability to submit questions for speaker(s) in advance of session of choice
- Logo recognition on event webpage
- Logo recognition included on all event promotional emails where allowable

Limit one platinum-level virtual event sponsor per event for premier positioning

GOLD VIRTUAL EVENT SPONSOR (\$500)

- Logo incorporated into intro
- Ability to submit questions for speaker(s) in advance of session of choice
- Logo recognition on event webpage
- Logo recognition included on all event promotional emails where allowable

Our virtual events bring together key leaders from the Air Force and from the contractor community to provide the latest on defense-relevant science and technology, manufacturing, and related opportunities - topics that matter most to serving the rapidly-changing defense missions. In 2020, an average of 350 people registered for each virtual event.

BECOME AN IN-PERSON EVENT SPONSOR



PREMIER MULTI-EVENT PACKAGE (\$7k)*

A premier event sponsorship package designed to maximize brand visibility among members of DaytonDefense. This customizable package provides year-round brand visibility. Availability pending in 2021 due to COVID-19.

Premier sponsorship of the DaytonDefense chalet at the annual Dayton Vectren Air Show, with all associated benefits including: Signage inside the DaytonDefense Chalet

- Logo on the DaytonDefense website and all DaytonDefense material related to the Chalet
- A mention in the Annual DaytonDefense Publication
- 6 Chalet tickets with parking passes

Premier sponsorship of the DaytonDefense golf outing, with all associated benefits, including:

- Logo on all golf materials/including registration webpage
- Logo on banner displayed at the golf event
- Reserved seating at luncheon table

Sponsorship of one mini-event or social, with all associated benefits

PLATINUM IN-PERSON EVENT SPONSOR (\$7k)*

- Recognition on the DaytonDefense website
- Logo on DaytonDefense event signage
- Five complimentary admissions/registrations to Wright Dialogue with Industry
- Logo displayed on a banner at DaytonDefense monthly luncheons throughout the year
- 1/2 page full color marketing flyer included in the annual DaytonDefense publication

Must be purchased at least 30 days prior to event date

GOLD IN-PERSON EVENT SPONSOR (\$5k)*

- Recognition on the DaytonDefense website
- Logo on DaytonDefense event signage
- 2 Admissions/Registrations for one preselected 2019 Dialogue with Industry event
- Logo displayed on a banner at DaytonDefense monthly luncheons throughout the year
- 1/4 page full color marketing flyer included in the Annual DaytonDefense publication

Must be purchased within 30 days prior to event

1/2 PAGE AD IN ANNUAL PUBLICATION (\$1500)*

1/4 PAGE AD IN ANNUAL PUBLICATION (\$1k)*

*If an event is canceled due to reasons beyond our control, including COVID-19 or restrictions set by the government, that conference shall be excluded from the sponsor package, DaytonDefense's obligations to sponsor in accordance with the sponsor package shall be considered fulfilled, regardless of the cancellation.